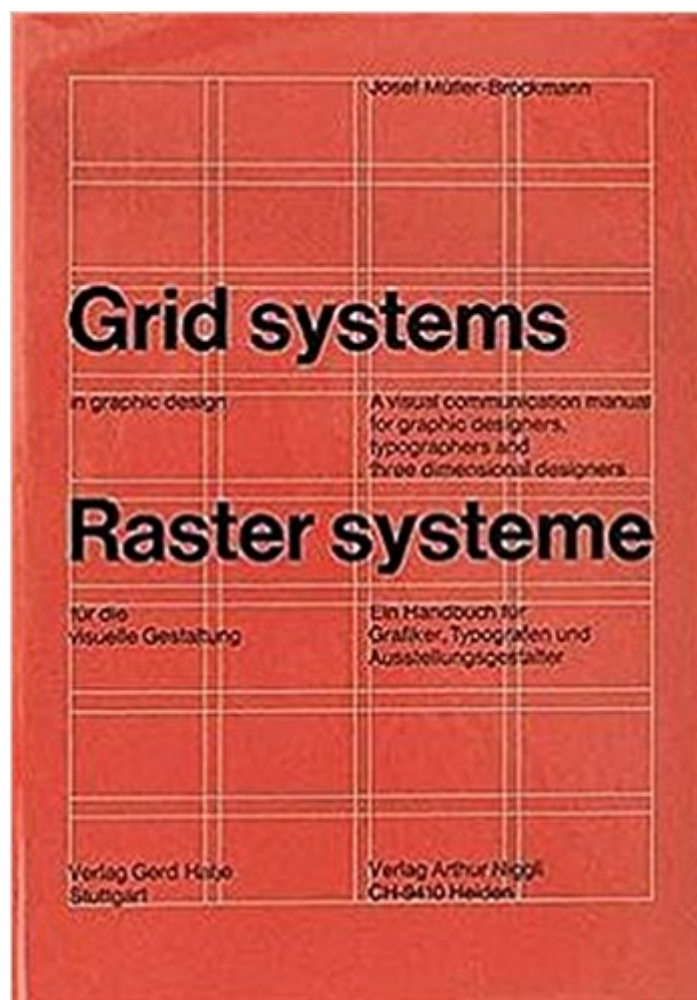


The book was found

Grid Systems In Graphic Design: A Visual Communication Manual For Graphic Designers, Typographers And Three Dimensional Designers (German And English Edition)





Synopsis

From a professional for professionals, here is the definitive word on using grid systems in graphic design. Though Muller-Brockman first presented his interpretation of grid in 1961, this text is still useful today for anyone working in the latest computer-assisted design. With examples on how to work correctly at a conceptual level and exact instructions for using all of the systems (8 to 32 fields), this guidebook provides a crystal-clear framework for problem-solving. Dimension: 8 1/2 x 11 3/4 inches, English & German Text, 357 b&w examples and illustrations.

Book Information

Hardcover: 176 pages

Publisher: Niggli; Bilingual edition (October 1, 1996)

Language: German, English

ISBN-10: 3721201450

ISBN-13: 978-3721201451

Product Dimensions: 8.3 x 0.8 x 11.7 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 49 customer reviews

Best Sellers Rank: #27,931 in Books (See Top 100 in Books) #19 in Books > Arts & Photography > Graphic Design > Typography #89 in Books > Arts & Photography > Graphic Design > Techniques #357 in Books > Reference > Foreign Language Study & Reference

Customer Reviews

Great material for Graphic Designers.

This book gives you the essence of what is the grid itself and it opens your mind to new creations.

I had high hopes for this book, and very much enjoy its addition to my mini library, but expected more than a basic overview of layouts and grids. One of its most useful features is its review of common fonts, which I found informative and helpful. I would have liked to see more innovative grid layouts, but this book provides great basic understanding of grid systems to launch your work.

An awesome guide for all people involved in some kind of creative stuff and layouts. Highly recommend this book, even if you just want to place it on your bookshelf as a reference, it is definitely worth it. Danke,

Purchasing my copy of grid Systems in Graphic Design, by Josef Muller-Brockmann, was the best money I've ever spent on a design text. I was a relatively seasoned designer with 6 years of pro-experience when I was fortunate enough to find a copy of this masterpiece. I was largely self-taught however, and while I knew from working in various layout programs about grids, I had no idea how powerfully they could be utilized. Within a weekend of reading and absorbing this book, my designs had improved substantially. The grid theory and aesthetic principles set forth here are easy to understand and immediately put into use. The book lays bare the absolute essentials for successful corporate design, and the examples of the author's work from 50 years ago (the first IBM Corporate Identity) are so "current" you will be amazed at how little good, clean design principles have changed over the decades. Buy this book, wherever you find it... especially if Corporate Design is your thing.

An excellent book on grid.

This book is the Grid Systems Bible. This should be learned and studied, afterwards consulted everyday. I believe it to be one of the first books a Graphic Designer should buy.

you will not regret buying this book. a must have book for any designer of any discipline (web, print, media, etc). the downside is that there's a lot of reading to do. so hunker down and expect to fall asleep a few times during the readings, but it's definitely worth knowing how the system works from the master of the grid.

[Download to continue reading...](#)

Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) German: German Recipes - The Very Best German Cookbook (German recipes, German cookbook, German cook book, German recipe, German recipe book) German Children's Books: I Love My Mom - Ich habe meine Mama lieb (English German bilingual books): English German childrens books (English German Bilingual Collection) (German Edition) German: Short Stories for Beginners + German Audio: Improve your reading and listening skills in German. Learn German with Stories (German Short Stories 1) (German Edition) Solar Power: The Ultimate Guide to Solar

Power Energy and Lower Bills: (Off Grid Solar Power Systems, Home Solar Power System) (Living Off Grid, Wind And Solar Power Systems) Ich habe meinen Papa lieb I Love My Dad (german english bilingual, german children's books): german kids books, kinderbuch, german childrens stories ... Bilingual Collection) (German Edition) Dot Grid Journal: A Dotted Notebook with Bullet Dots & Dot Grid Paper to Stay Organized / Dotted Grid to Bullet Journal Your Notes Dot Grid Notebook 8 Dots Per Inch: Dot Grid Composition Book Dotted 0.5 inches (approx 12.5 mm) Precise Dot-Grid Journal. Paper Size 7.50"W-9.75"H (Volume 5) I Love to Keep My Room Clean Ich räume mein Zimmer gerne auf (English German Bilingual): German bilingual childrens books (English German Bilingual Collection) (German Edition) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Solar PV Off-Grid Power: How to Build Solar PV Energy Systems for Stand Alone LED Lighting, Cameras, Electronics, Communication, and Remote Site Home Power Systems Barron's German-English Pocket Dictionary: 70,000 words, phrases & examples presented in two sections: American style English to German -- German to English (Barron's Pocket Bilingual Dictionaries) German Slang: A Fun Visual Guide to German Terms and Phrases (English and German Edition) Die Räder - Das Freundschaftsrennen(german for toddlers, german baby books, kinderbuch deutsch): german books for kids -The Wheels -The Friendship Race (German Bedtime Collection) (German Edition) German children's book: My Daddy is the Best. Mein Papa ist der Beste: German books for children.(Bilingual Edition) English German children's picture ... for children:) (Volume 7) (German Edition) Bilingua German book: My Daddy is the Best.Mein Papa ist der Beste: Children's English German Picture book (Bilingual Edition),German childrens books,Bilingual ... books for children: 7) (German Edition) Graphic Design for Architects: A Manual for Visual Communication Learn German III: Parallel Text - Easy Stories (German - English) Bilingual - Dual Language (Learning German with Parallel Text 3) (German Edition) Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)